

# The Ocean is a big shoe to fill

By Beatriz

Adidas came out with their *Parley For Oceans* shoe line in 2015. These shoes are made out of 95% recycled plastic. Sadly, nowadays nearly 90% of the world's oceans are covered in trash so this is a very powerful movement. Many celebrities including Karlie Kloss and Stella McCartney have worked with Parleys to not only save the ocean but create a cool sneaker.

There is a lot of waste all around the world and sadly, very few people recycle. Most people would blame all this damage on expensive or well-known brands but while that might be true, Adidas is being the change that will impact our future and the future of the next generations. By making these Parleys, Adidas is stating that our world needs a change and we can start it. Something as simple as making shoes out of ocean waste is already changing in a short amount of time.

Each pair of Parley's are made of about eleven plastic bottles. The plastic is collected all over the ocean by the Parley Ocean Plastic collection. Since these shoes sold out in minutes, Adidas sold more than one million pairs and they made more than one billion dollars in 2017. By that time they had also estimated eleven million plastic bottles had been used to make

Parleys. They keep selling more every day and are going to extend their range of products.

But this cool show line isn't the only way that Adidas are trying to run towards the future. By 2024, Adidas will be using only recycled plastics in their factories, stores, outlets and everywhere else you might see those famous three stripes. They say that it would save about forty tons of plastic per year. Adidas started this movement in 2018 and are hoping to use 100% recycled plastic the fastest way possible.

You can buy a pair in stores, the Adidas website, and on amazon for around \$220 as well as other clothes made from recycled materials. They are hoping to sell more than ten million by the end of 2022 and are hoping more people understand the damage plastic is making to the oceans and animals. Experts estimate that by 2050 there will be more plastic than fish in the ocean so help the world and recycle like Adidas. If every company could follow in Adidas' footsteps, the future will definitely be a much cleaner, healthier place.